



# GEORGE KOVÁCS

(GYÖRGY KOVÁCS)

## UX / UI DESIGNER / PROJECT MANAGER AT UXSTUDIO

September 2014 - April 2016

- **Liligo.fr** android app - flight ticket search
- **Liligo.fr** website - add new features
- **KBC Equitas** - WebBroker - stock exchange web application
- **Unikrn** - Pinion - game server advertisement monitoring web application
- **MKB** (Hungarian Commercial Bank) - form design for new credit card apply
- **Calgo** - call center software: add new features
- **Prise** - database error search program for developers - redesign
- **TeeArena** - T-shirt webstore
- **EmoteNote** (lab project) - emotional diary app
- **NextMovie** (lab project) - movie finder website based on personal recommendation

**Cooperation with:** developers, product managers, user experience researchers, CEOs.

**Used methods:** creating personas, user journey, sketching, interactive wireframing, iterating based on usability tests, detailed design for responsive websites

## ART DIRECTOR AT ULPIUS-HÁZ PUBLISHING CO.

September 2010 - March 2015

- **A dozen books on top of the Hungarian bestseller lists**
- 3 of them got the **Golden Book prize** by Libri (the biggest Hungarian publishing company)
- Book covers and marketing materials

## PORTFOLIO

[new.jurikov.com](http://new.jurikov.com)

## CONTACT

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## SKILLS

Adobe Creative Suite,  
Sketch, Axure, Visual mock-ups, Illustrations, Branding, Wireframing, Prototyping, Create Personas, Journey Mapping, HTML5 & CSS3, Freehand drawing, Photography, SCRUM and LEAN working methods

## PERSONAL

**Born:** 21th July 1984, Hungary, Europe

**Hobbies:** Hiking, Paragliding, Rock Climbing, Freediving, Photography

## GRAPHIC DESIGNER AT RASTER STUDIO

September 2008 - August 2010

- Numerous print and web projects: branding, layout design, packaging design
- Client management, graphic design and preparation for press

## FREELANCER AT JURIKOV.COM

2008 -

- Branding / book cover / layout / web design / package design
- One of my logo was selected to the "**Logo of the week**" at Logopond.com (the biggest logo community website)

## MASTER OF INDUSTRIAL DESIGN, PACKAGING DESIGN MAJOR

at University of West Hungary, Institute of Applied Arts, Sopron

September 2003 - June 2008

- **Hungarian Design Award**, special prize
- **MAOE** (Hungarian Artist Association) **diploma prize**